

# STEVE FREDLUND

## THE SAFARI DUDE



# ABOUT STEVE



**STEVE FREDLUND**

THE SAFARI DUDE

Steve is an award-winning actuary with 25 years of experience in Fortune 500s including leadership roles in investments, product management and HR Workforce Analytics, where his research uncovered disruptive truths about the real drivers of productivity, engagement and retention. He is now a sought-after speaker and coach empowering others toward greater success and happiness.

Concerned that he is a former actuary who delivers keynotes? Well, worry no more! Steve is an actuarial unicorn: funny, engaging and deeply connects with his audience -- he was once referred to as "The only actuary you actually WANT to sit next to at a dinner party!"

## WHAT THE ANIMALS ARE SAYING



*"I've watched a "cold room" become charged with purpose, due to his delivery and sheer force of personality; Steve has mastered the resonant art of communication."*

— Shaun Johnson, Tonic Sol-fa



*"He was so easy, fun and energetic to work with! His passion is contagious, and he left the audience inspired."*

— Alyssa Warring, DMAA



*"Wow, a very powerful speech! Truly something that I cannot wait to bring back to my team!"*

— Megan Schoonover, WSTA



*"He was spot on in relating his talk to our members' pain points."*

— Toni Nuernberg, NACM



*"Steve's down to earth message held the attention of all 300 employees; we will hire again for future corporate events."*

— Bill Eshleman, Costco