



STEVE FREDLUND

THE SAFARI DUDE

THE SAFARI WAY TO BE HAPPIER AT WORK

Formats:

Keynote, breakout or workshop
– live, virtual or hybrid

Sample audiences:

All-organization and all-team groups

Sample events:

Team events, new employee orientation,
association conferences

Do you ever wonder why there are jobs you have loved that are really exhausting for little pay and lots of stress? And while some jobs you have hated even though they were pretty easy?

We assume it's because of the manager or the success of the company. Certainly those things can make our work experience better or worse, but dig deeper. Can you really correlate your overall happiness to your manager and the success of the company?

Usually the answer is no.

Steve Fredlund is a long-time actuarial leader who analyzed data on more than 150,000 global employees. The analysis is clear: our happiness at work is not tied to our manager or the success of the company – and it's also not tied to our pay, bonuses, benefits, flexibility or recognition.

Wait, what? We love those things! Surely they make us happier! Well, we prefer them; all things equal we want more of them; and while they may give us a momentary excitement, they do not actually change our happiness. They do not make us more productive or engaged or cause us to stick around longer.

So what is it? This is what we will unpack during this presentation.

Steve is known as "The Safari Dude" because he has led several safari trips to Kenya, Rwanda and Tanzania. He learned the importance of clarity, intentionality and accepting the unexpected on these African safaris; the same traits that brought him success in Fortune 500 companies, nonprofits and entrepreneurial endeavors.

Throughout this fun and energetic presentation, Steve uses engaging stories from the Serengeti to relay critical insights about how we can become happier at work.

The Safari Way is an approach to life, work and leadership that reflects an African safari resulting in epic success and happiness. The Safari Way is grounded in clarity of experience wanted and people needed, intentionality and courage in decision-making, and embracing the ups and downs that are part of every epic adventure.

After the talk, the audience will:

1. Understand the real reasons why they like some jobs and not others
2. Recognize the key drivers of their happiness and unhappiness at work
3. Be equipped to know how to increase their happiness at work