

MEET THE SAFARI DUDE



ABOUT STEVE



Steve "Safari Dude" Fredlund has had profound impact as an actuary, humanitarian, coach, consultant, author, speaker, podcaster, entrepreneur and leader of African safaris. His research into happiness blended remarkably with his safari experiences, leading to his discovery that greater happiness in life may be found as we view it as an epic adventure; he calls this "The Safari Way." Steve is a two-time TEDx speaker, fellow of the Society of Actuaries, and best-selling author of "Do the Unright Thing: Memoir of a People Pleaser." When not working, he can be found on the disc golf course, at a poker table, or suffering through another season as a Minnesota sports fan.



"I've watched a "cold room" become charged with purpose, due to his delivery and sheer force of personality; Steve has mastered the resonant art of communication."

— Shaun Johnson, Tonic Sol-fa



"He was so easy, fun and energetic to work with! His passion is contagious, and he left the audience inspired."

— Alyssa Warring, DMAA



"Wow, a very powerful speech! Truly something that I cannot wait to bring back to my team!"

— Megan Schoonover, WSTA



"He was spot on in relating his talk to our members' pain points."

— Toni Nuereberg, NACM



"Steve's down to earth message held the attention of all 300 employees; we will hire again for future corporate events."

— Bill Eshleman, Costco

For inquiries please call 651.587.5435 or email Steve@SteveFredlund.com

A group of people are on a safari vehicle, looking out over a savanna. The title 'SAFARI DUDE TALKS' is overlaid on a dark, wavy banner across the middle of the image.

SAFARI DUDE TALKS

THE SAFARI WAY TO GREATER HAPPINESS

This 30-90 minute keynote is ideal for general audiences (leaders and non-leaders) who need a boost to become happier in life and at work. This talk explores five things (the "Big 5") that make an African safari epic and also increase personal fulfillment.

PROGRAM DESCRIPTION: Life can feel like an African safari, an ongoing experience of ups & downs, high & lows, knowns & unknowns; where excitement and tension run side by side. As we learn to apply the same principles that make safaris epic, we become more engaged, less burnt out, and happier in life, work and leadership. Steve "Safari Dude" Fredlund uses compelling stories from the savannah to invite us into The Safari Way by choosing our experience, getting the right peeps in our Jeeps, doing the unright thing, taking in the view and embracing the adventure.

After this talk, the audience will:

1. Understand the impact of external pressures (defaults, expectations and 'shoulds') on decisions
2. Feel empowered to implement the "Big 5" ways to have more fulfilling adventures in every area of life
3. Realize greater agency in life, work and leadership

THE SAFARI WAY: ROARING SUCCESS WITH THE RIGHT PEEPS IN THE JEEP

This 30-90 minute keynote or breakout is perfect for audiences filled with leaders or others who hire and manage staff. Grounded in my discoveries as an HR actuary analyzing the data on 150,000 global employees, I provide breakthrough insights into how we can build more powerful teams to increase productivity, engagement and retention.

PROGRAM DESCRIPTION: It is so frustrating to have high potential team members who aren't as productive as they could be. They have the skills, knowledge and abilities to make a huge impact but are disengaged and don't stick around. The problem is not their potential, it is converting that potential to actual contribution. How can we add team members who will have the impact they are capable of? As an award winning actuary, Steve Fredlund analyzed data on more than 150,000 global employees, uncovering the core drivers of productivity, engagement and retention. In this session, he will teach you how to enhance hiring to build a more productive team. Known as "The Safari Dude", Steve calls this "getting the right peeps in our jeep" and it is one of the "Big 5" in his breakthrough approach to live, work and lead The Safari Way.

After this talk, the audience will:

1. Understand the difference between hiring for potential and hiring for actual contribution
2. Recognize alignment and connection as key drivers of productivity, engagement and retention
3. Be equipped to take tangible next steps to build a more productive team

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