

STEVE FREDLUND

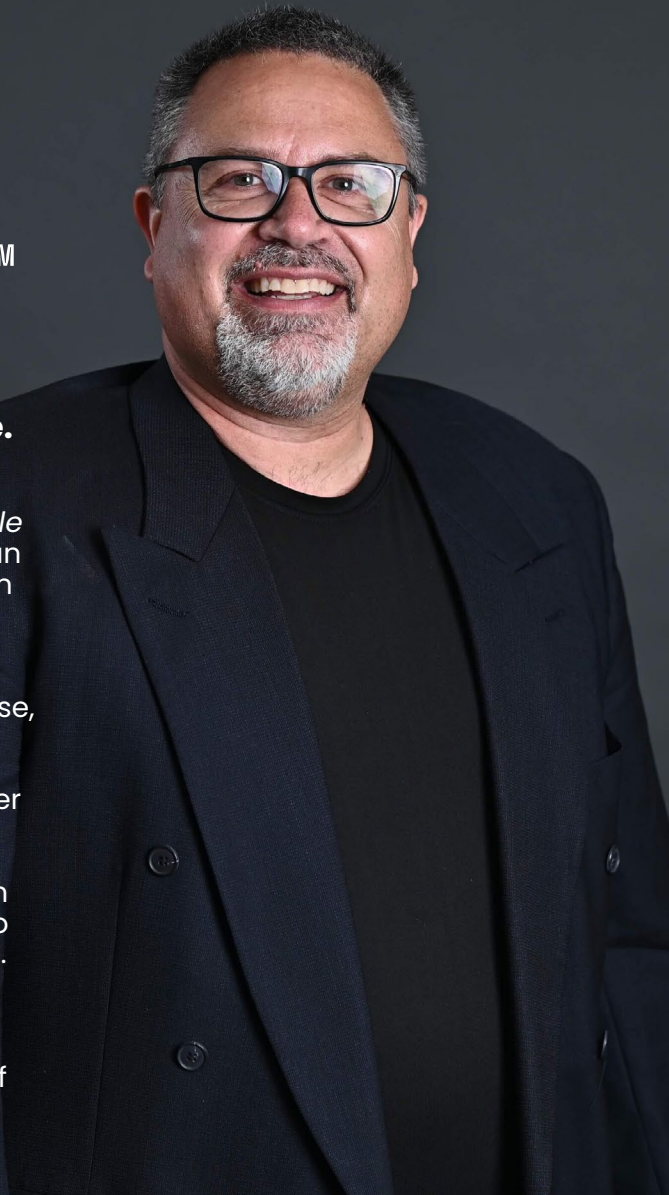
CHANGE ON PURPOSE™

**Change is inevitable, but growth is intentional.
The future belongs to those who change on purpose.**

Steve Fredlund is an award-winning keynote speaker and best-selling author of *Do the Unright Thing: Memoir of a People Pleaser*. With a rich background spanning three decades as an actuary, nonprofit founder, entrepreneur, and leader of African safaris, Steve is no stranger to navigating complex paths.

After years of doing what was expected, he realized that pursuing the extraordinary unlocked a deeper sense of purpose, fulfillment, and impact. Now, he shares his transformative insights through empowering talks that inspire audiences to Change on Purpose™, guiding them toward breakthrough after breakthrough.

With an inspiring message brought to life through enthusiasm and laugh-out-loud stories, Steve brings fresh perspectives to the stage, helping audiences rethink life, work, and leadership. Known for his ability to simplify complex challenges into actionable insights, he empowers audiences to stop settling for the ordinary, break free from the expected, and have the courage to do The Unright Thing™, increasing their chances of experiencing the extraordinary.



STEVE FREDLUND Global Humanitarian, Keynote Speaker, Best-Selling Author, Breakthrough Expert



SPEAKING TOPICS

All programs can be delivered as keynotes, breakout sessions, workshops, or extended trainings.

KEYNOTE #1

**CHANGE ON PURPOSE:
YOUR PATH TO EXTRAORDINARY
FULFILLMENT**

KEYNOTE #2

**CHANGE ON PURPOSE:
BUILDING TEAMS FOR
EXTRAORDINARY BREAKTHROUGHS**

KEYNOTE #3

**CHANGE ON PURPOSE:
CREATING A CULTURE OF
INTENTIONAL BREAKTHROUGHS**